

# OCCITANIE COMPANIES AT MOBILE WORLD CONGRESS

FEBRUARY 25TH TO 28TH 2019  
MOBILE WORLD CONGRESS 2019  
BARCELONA - SPAIN





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> Occitanie / Pyrénées-Méditerranée boasts 50 years' experience in the ICT field

> With 18,500 companies and 60,000 employees involved in ICT, Occitanie / Pyrénées-Méditerranée ranks 4th in France

> The French leader in IoT know-how

> Two "French Tech" cities (Toulouse and Montpellier)

> One "French Tech" territory (Hautes-Pyrénées)

## BUSINESS > Why do IT companies thrive in Occitanie / Pyrénées-Méditerranée ?

> They find innovation-oriented expanding markets: aeronautics (Airbus, ATR, Daher worldwide headquarters), space (+25% of European space industry), automotive, railway, healthcare, agribusiness, energy and a region hosting 15 competitiveness clusters.

> They benefit from a large network of IT companies and partners. Come and meet state-of-the-art companies such as companies such as Airbus, DELL, Forsk, Google, IBM, Microsoft, Rakuten Aquafadas Zendesk...Come and discover teeming business clubs and associations.

> The region is also at the cutting-edge of scientific research and innovation: from Virtual and Augmented Reality to Real-Time IT, Artificial Intelligence, Human-System Interaction, Near Field Communication, Dependable Safety Systems, Software Architecture and Engineering, Signal Processing, M2M Communications, Open Source, Autonomous and Connected Vehicle, Data Analytics, Cyber Security, Safety, etc.

# Mobile technology in Occitanie / Pyrénées-Méditerranée

## **TRAINING > The skills of the future are taught in Occitanie / Pyrénées-Méditerranée**

- > First French region for R&D expenditure in % of GDP. About 30,000 researchers.
- > Over 38 labs and 160 units explore subjects in this sector, among which world-renowned IT-related labs such as LAAS-CNRS, IRIT\*, LIRMM-CNRS, IES, IMAG (Institut Mathématique Alexander Grothendieck), Toulouse Institute of Mathematics, and many doctoral schools: Mathematics, Information Technology and Telecommunications - Electrical, Electronic Engineering and Telecommunications, Systems, Aeronautics, etc.
- > Occitanie / Pyrénées-Méditerranée labs have an extensive experience of collaborative, innovation oriented R&D (Eg: TeSA laboratory, a unique structure in communication with mobile navigation localization, and multimedia devices).

## **RESEARCH > Benefit from a high concentration of scientists**

- > Toulouse and Montpellier are two of the largest academic centers
- > With 245,000 students, Occitanie / Pyrénées-Méditerranée is the 3rd French region for the number of students
- > 35 Engineering schools and universities

*\*Laboratory for Analysis and Architecture of Systems, Toulouse Institute of Computer Science Research*

# Business Support in Occitanie Region

As the investment, trade & innovation agency of the Occitanie/Pyrénées-Méditerranée region, we offer **free consulting for your corporate location or partnership projects in Southern France**: identification of suitable business sites, drafting financial aid applications, recruitment and training, networking with industrial and scientific partners.

**We are also committed to assisting your innovation projects** from the very first steps to completion.

We provide your company with a comprehensive range of services and tools enabling to take advantage of all the innovation-based resources in our region.



## Invest & Trade in Occitanie

Hall 4YFN Montjuic - Hall M8 Stand 03

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Launched in February 2008 by the Commission's Directorate General for Enterprise and Industry, the Enterprise Europe Network is a key instrument in the EU's strategy to boost growth and jobs.

Bringing together around 600 business-support organizations from more than 60 countries, we help small companies seize the unparalleled business opportunities in the EU Single Market.

Our services are tailored to SMEs but are also available to all other businesses, universities and research centers.

## What can we do for company?

We provide services in the following areas:

- > Support packages for innovative SMEs
- > Technology transfer
- > Access to finance
- > Advice in EU law and standards
- > Intellectual Property Rights (IPRs) - Speak up on EU law
- > Research funding
- > Going international

During the Mobile World Congress, Enterprise Europe Network organizes a matchmaking event to offer attendees the occasion to explore business and partnership opportunities with some of the leading mobile technology firms from around the world. 20 minutes of pre-booked meetings are set up to optimize your MWC's venue and meet potential partners.

**ENTERPRISE  
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# Business Support in Occitanie Region

## The economic tool at the service of the region

Created in 2013, Agence de Développement Economique Pyrénées Méditerranée Invest is a Public Interest Group.

The agency uses this 'public-private' complementarity so that a maximum of skills and expertise are available to entrepreneurs in the department, thus contributing to the economic attractiveness of the region..The economic players of the Pyrénées-Orientales rely on the economic development agency, Pyrénées Méditerranée Invest, to concretize the obtaining of the label «Community French tech» in 2019 through actions such as the 4YFN.



## Hall 4YFN Montjuic Hall M8 Stand O3

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## CIC SUD OUEST

Banker of one in three SMEs in France, CIC is committed alongside those who have the energy to move their projects from the virtual to the real economy. For this, CIC has created a branch specifically dedicated to Startup & Innovative Companies. CIC Sud-Ouest Innovation Project Managers, fully committed to their territory at the regional level, are at your disposal to advise you in all phases of your development, through a structure dedicated to Corporate Banking, and in connection with our specialized subsidiaries, International or Venture Capital.



## Sud Ouest

[www.cic.fr](http://www.cic.fr)

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# Occitanie / Pyrénées-Méditerranée Companies

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Improve management of  
assets and users

ADVEEZ, created in late 2011 in Toulouse, is a company of 35 people including 3 sales people in the USA. The startup, whose purpose is the identification and securing of goods and people, adapted a technological component from the automotive field, the field of the Internet of Things, access control and e-health (Silver Economy : wander and fall) as well as the security of airport vehicles using a 'SAAS' business model.

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Universal Predictive  
Maintenance Solution

AsystemPredict is an innovative, turn-key solution that monitor and analyze any machine and help you to predict anomalies. Our aim is to improve production units' profitability by avoiding downtime. Designed for anomaly detection based on machine learning, Asystem introduce the first universal solution to monitor machines of different ages and designs, without constraints of installation and deployment. Our solution is scalable, non-intrusive and work independently from existing infrastructure. This turnkey solution is unique since it combines through a miniaturized box, an unequaled number of physical parameters measurement, a secure a connectivity, while combining cutting edge computing power with years autonomy.

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Satellite operator connecting  
assets worldwide

Kinéis is a new key player in the New Space Race, launching the first European constellation of 20 nanosatellites. We propose innovative global connectivity for the IoT (Internet of Things) domain. Kinéis collects data all over the globe in all conditions. It offers universal, simple, low-power and reliable connectivity at an affordable price.

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Leave the basics...  
Become unique

As applied software editor, Coming-Web elaborate, based on your strategy, your website and your application at once. It allows you to gain valuable time for a marketing approach, save an investment and address a commercial strategy on all your web supports.

**COPSONIC**

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Universal and secure technology for near field communication over Ultrasounds.

CopSonic is a technology enabling nearfield communication based on ultrasounds as to interact or transmit data between electronic devices. A Software Development Kit (SDK) and white labelled demo applications allow partners and customers to integrate this new communication channel inside their electronic and software environments for any use case related to digital security (mobile payments, ID management...), smart detection (geofencing and loyalty) and IoT connectivity (M2M communication). Alternative or complement to other technologies such as NFC, Bluetooth or QR Codes, ultrasound communication opens new opportunities through unique advantages such as universality and interoperability, security and reliability, but also full-duplex communication capacities.

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Same day delivery - The new delivery standard

CoursiCab is a unique digital solution that connects local shops and department stores with a pool of geo-localised taxi drivers, to carry out the delivery of small parcels. Its model offers a unique user experience with a delivery in less than 60 minutes 24/7. CoursiCab is a solution that maximises taxi fares, which represents a major opportunity to reduce CO2 emissions - all the more than the majority of vehicles are hybrid cars. Our clients are mostly professionals seeking alternatives to innovate and appeal their consumers even more.

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### Precise Positioning using a Smartphone

Based on a multi years' experience, CS SI proposes precise positioning application. Today, it is possible to reach a sub-metric accuracy in less than a minute. And we are currently upgrading the application, in order to reach a decimetric or even better a centimetric accuracy in a near future. Thus, our technology could improve day-to-day users' experience (eg. pedestrian navigation, sports' app, geocaching, etc...) or be of interest to the professional community (eg. geodesy, mining, precise farming, etc...). Indeed, one of the main differentiating factor of our solution is that it could be introduced in a smartphone or its OS, and consequently present all the advantages of a portable, easy-to-use and cheap platform.

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### Wine School

Ecole Supérieure du Vin Wine School. Together towards a collaborative economy, a societal and environmental dimension. ESV is a school with an educational and realistic dynamics. It is composed by a collective with simple values such as common sense, sharing, mutual assistance, transparency, the collaborative, innovation and commitment. Our school is located in the heart of the largest vineyard in the World : l'Occitanie. Open to any fields of education, to young students and to professionals, the selection is based on motivation, involvement and professional project. We propose a wide range of trainings created in relation to the wine industry professionals.

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Identify, Locate, Measure

Identify, locate or measure: those are the 3 markets on what the French company ELA Innovation has become the European reference since 2000. With 17-year experience, ELA Innovation is one of the dynamic leaders in the development of industrial wireless sensors and beacons, based upon a wide range of long range technologies like Active RFID, Bluetooth Low Energy and LoRa technologies. Thanks to its products, offering Best In Class performances in the industrial IOT market, and thanks to its recent 2M€ fundraising, ELA Innovation continues its sustained growth in the European, Middle East and Canadian markets.

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## F. Iniciativas

R&D Tax Credit Consultants

European leading R&D Tax Relief Specialists working with Startups to Large Companies

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Feelobject, transforming  
material in sense...

Because we believe that innovation shouldn't leave anyone on the wayside. We have designed an object that restores confidence to visually impaired or blind people and allows them to move around independently. Virtuoz is a relief tactile and interactive map combining touch and hearing. It allows blind or visually impaired people to create a mental representation of the place. Thanks to 3D printing, the relief structure and configuration of the place is created and completed by voice messages delivered at the user's request.

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Forsk is a software company providing mobile operators and equipment vendors with wireless network design and optimisation products. Atoll, Forsk's flagship product, is a multi-technology wireless network design and optimisation software allowing operators to streamline planning and optimisation activities by combining predictions and live network data. With more than 9000 active licenses installed with 500+ customers in 140 countries, Atoll is the industry standard for wireless network design and optimisation.

At MWC2019, Forsk demonstrates the latest features of Atoll, including its 5G NR module, and presents Naos, Forsk's new automation and integration platform dedicated to wireless network planning and optimisation.



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Globbz, The Athlete's Radar, puts your sport universe at your fingertips

Many sports, many events, where to look and how to find ? Globbz «Global Sports» is a Sports Hub aggregator, backed by an App to aggregate and customize all my sports information, through a single digital gateway. We connect and assist all sports events and athlete's worldwide. Globbz puts your sport universe at your fingertips.

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A network of smart virtual assistants to boost every step of the consumer journey!

HelloMyBot is an SaaS platform of Voicebots, Chatbots & Phonebots. We guide you throughout the whole development of your conversational strategy, from the idea to the analysis of your ROI. Create virtual assistants that will take care -on your behalf and 24/7- of generating leads, boosting your sales and improving your relationship with customers! Let's talk smart!

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We revolutionized how the event marketing and data management is done. Thanks to our latest EVENTS and AI Technology now we can ditch Emails and Phone numbers and to get even closer to your customers.

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IoTerop is one of the TOP 20 Start-ups selected as an IoT World Cup Finalist. We will pitch on Feb 26th, 6.00pm at 4YFN/MWC19

IoTerop, founded by 3 former experts from Intel, is an active member and contributor to the IoT International Standardization at the Open Mobile Alliance. IoTerop is a leader of the OMA Lightweight M2M technology on a worldwide perspective. This latter brings a Standard to billions of connected objects reducing fragmentation, securing data exchanges and allowing over-the-air Device Management and Software Updates. Our Software IOWA, implements a commercial-grade LwM2M/IPSO/MQTT stack, with light and portable code addressing any IoT hardware. With IOWA, Industrials enable over-the-air Firmware Update, Provisioning, Remote Control and Management in addition to Security features enforcing communication cyphering and authentication.

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Lenscom creator of immersive experiences in virtual reality. We recreate your universe in 360 °

Virtual reality is a growing market, Facebook Google rely on this technology. Created in 2015, Lenscom offers VR experience, 360 ° photo and video capturing in virtual tours, creation of virtual images in 3D realistic photo, FX and Motion Design. Live with Lenscom your most beautiful adventures in VR thanks to the knowledge of a team specialized in the image for more than 20 years. Discover, share your professional living space with your customers, your employees. With the Virtual Visit we feel the atmosphere of a space, we can not lie, the user is never disappointed.

**MATOOMA**

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Founded in 2012, Matooma is a Machine to Machine company that provides a universal SIM card connectivity solution and a management platform: M2MManager. Thanks to a full range of dedicated and centralized services, Matooma simplifies deployments and speeds productivity of every IoT projects.

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DataCup is an innovative solution to deliver offline content on any devices anywhere. You don't need to have internet to get immediate access to more than 2500 documents you'll be able to download on your laptop, smartphone or tab. DataCup is easy to use and also provide a central platform to fill in the DataCup with your own datas and solutions.

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Imagine being able to clean and weeding with the CO2 emissions generated by human activities?

Concerned by related issues to the environmental conservation and the improvement of the urban living condition, NETCRYO company was become one of the major players in cryogenic cleaning and weeding. NETCRYO company designs, develop, manufactures and sells specifics equipment for cleaning and weeding in an ecological way without the use of water and pesticides. Our research and development department is able to offer you an adapted solution in terms of cleaning and ecological weeding. Choose NETCRYO is opting for an innovative solution that is viable and in line with the environmental challenges of tomorrow.

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Planet Network International (PNI) is a global telecommunication servicing company operating in Western Europe, the Middle East & Africa, North and South America. PNI is a software products and services company dedicated to regulatory compliance assurance. It develops advanced solutions to monitor network performance and compliance metrics. The company offers next-generation, revenue-generating service platforms in the area of policy management and enforcement solutions. Planet Network International combines its product offering with a complete range of professional, consulting, technical support, training and management services. Its RPM System™ is broadly adopted and recognized as the de-facto standard for proactive regulatory supervision. It serves the regulatory authorities but also helps the operators to comply with their obligations.

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# plusssh

Secure and private live stream video from smartphone for crisis management and internal communication

Plusssh develops crisis management and internal communication live stream video solutions from smartphones for large companies (SNCF, Crédit Agricole, Airbus, ...) : our flagship product is white label applications which enable to produce private and secure live videos. For crisis management, our solutions improve the decision-making process : real-time vision of what is happening on the field, notification of on-call managers, geolocation, secure broadcast in your crisis center, replays for a better feedback analysis. For internal communication departments, our solutions are a real revolution which allow a direct video presentation that involves teams, shorten the distances between managers and employees.

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Global leader of mobile security that offers mobile endpoint and application security solutions.

Pradeo is a global leader of mobile security. It offers innovative solutions to protect mobile devices (smartphones, tablets and connected objects) and master mobile application security. Pradeo's cutting-edge technology, Pradeo Security, has been recognized as one of the most advanced mobile security technology by Gartner, IDC and 37 other research firms in 2018. Read more about Pradeo on [www.pradeo.com](http://www.pradeo.com)

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**Rakuten  
Aquafadas**

Rakuten Aquafadas is a digital content publishing technology leader, with over a decade of experience in creating and distributing highly interactive, digital content on any device, anywhere.

Since our founding in 2006, we've been supporting enterprises in their mission to offer unforgettable reading experience and intuitive navigation on mobile devices while boosting their results.

As the largest Rakuten developers in Europe, we endlessly work on developing technology to augment our cutting edge suite of digital publishing tools encompassing highly personalised, rich content, cross-platform apps, web readers and business connectors.

Through our technology we aim at facilitating clients' adoption of Rakuten sister companies services such as: loyalty programs, digital content, messaging, affiliation and more.

We're based in South of France but we operate all across the globe thanks to a network of partners.

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For more than 20 years, SELECOM has been a French manufacturer of electronic passive and active equipment, fixed or embedded used in confined and harsh environments for mobile radio, critical communications and broadcasting markets worldwide.

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Sensing Labs is specialized in Smart Wireless Sensors Design and Data Collection Solutions

Sensing Labs provides a turn-key Sensor-to-Cloud solution that simplifies construction of scalable IoT applications and reduces the cost of data acquisition for services requiring very long range and battery life in wireless sensors. We are convinced that the real value in IoT is "capturing insights" and not only "connecting things", so we provide content-rich data to address new use cases. We enable B2B markets driven by energy and cost savings needs and where we aim to provide fast and high-volume deployments on markets as intelligent building, smart metering and many IoT use cases (predictive maintenance, smart operations...).

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Device-to-Cloud solutions to Extract, Orchestrate and Act on Data from remote assets

Sierra Wireless is an IoT pioneer, empowering businesses and industries to transform and thrive in the connected economy. Customers Start with Sierra because we offer a device to cloud solution, comprised of embedded and networking solutions seamlessly integrated with our secure cloud and connectivity services. OEMs and enterprises worldwide rely on our expertise in delivering fully integrated solutions to reduce complexity, turn data into intelligence and get their connected products and services to market faster.

**SMAAART  
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Premium refurbished smart-phones

SMAAART are premium smartphones refurbished in France. Our mobiles are 100% functional, compliant with sustainable policies, with 12 to 24 months warranty and offering a high quality after sales service. SMAAART are smartphones with positive ecological footprint.



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IoT Solutions Provider

IoT solutions provider, Synox offers services from data capture, connectivity, storage and analysis through innovative algorithms, to data visualization. With an expertise in each stack of an IoT project deployment, Synox has developed an IoT platform to manage devices and connectivity, and a data visualization platform to transform data into smart information. Managing all the technical complexity of an IoT project, Synox allows customers to keep focus on their core business.

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**TELEGRAFIK**

TECH-CARE! IoT for Smart Care

Big data company, founded in 2013, in the fields of Internet of Things and Silver Economy, Telegrafik offers stay-at-home technologies for BtoB and BtoBtoC markets. Telegrafik developed a smart care software platform which transforms home sensors' data into added value services, such as alerting and monitoring services. Telegrafik launched in 2015 Otono-me: innovative telecare service allowing weakened people to live safer at home, better surrounded by family. The service is based on the main features of basic telecare and discreet sensors installed in the house of the person. Telegrafik's smart care software platform detects when something abnormal occurs.

## Others companies present at MWC2019

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<b>AIRBUS, SECURE LAND COMMUNICATION</b>	<b>HALL 5 STAND 5C45</b>	<b>WWW.SECURELANDCOMMUNICATIONS.COM</b>
<b>BASS ME</b>	<b>VISITOR</b>	<b>WWW.BASSME.FR</b>
<b>FLIPR</b>	<b>VISITOR</b>	<b>WWW.GOFLIPR.COM</b>
<b>IR WE COME</b>	<b>VISITOR</b>	<b>WWW.IROUICOME.COM</b>
<b>MEETDEALS</b>	<b>VISITOR</b>	<b>WWW.MEETDEAL.FR</b>
<b>NUMERIC WAVE</b>	<b>VISITOR</b>	<b>WWW.NUMERIC-WAVE.EU</b>
<b>PHARMAEXPRESS</b>	<b>VISITOR</b>	<b>WWW.PHARMA-EXPRESS.CO</b>
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