



SOLUTIONS

by **AD'OCC**

**REGIONAL ECONOMIC  
DEVELOPMENT AGENCY  
IN OCCITANIE, FRANCE**



**AD'OCC**

Invest & Trade in Occitanie



The Occitanie region in the south of France, between the Pyrenees mountains and the Mediterranean sea, is home to two metropolitan areas (Toulouse and Montpellier) and some 20 large towns. It offers a rich economic diversity of industry, agriculture, coastal and mountain regions, digital resources providing exceptional opportunities for business. Economic development and business creation are absolute priorities for the Regional Council, which added 20% to its business aid budget in 2017 alone.



## KEY FIGURES

### OCCITANIE

#### PYRÉNÉES-MÉDITERRANÉE REGION

 **2<sup>nd</sup>** largest region in France

 **1<sup>st</sup>** region in mainland France for demographic growth

**5.8**   
MILLIONS  
INHABITANTS

**1<sup>st</sup>** French region for business creation: 55,000 new companies registered in 2017

**4<sup>th</sup>** French region for foreign inward investment projects in 2018

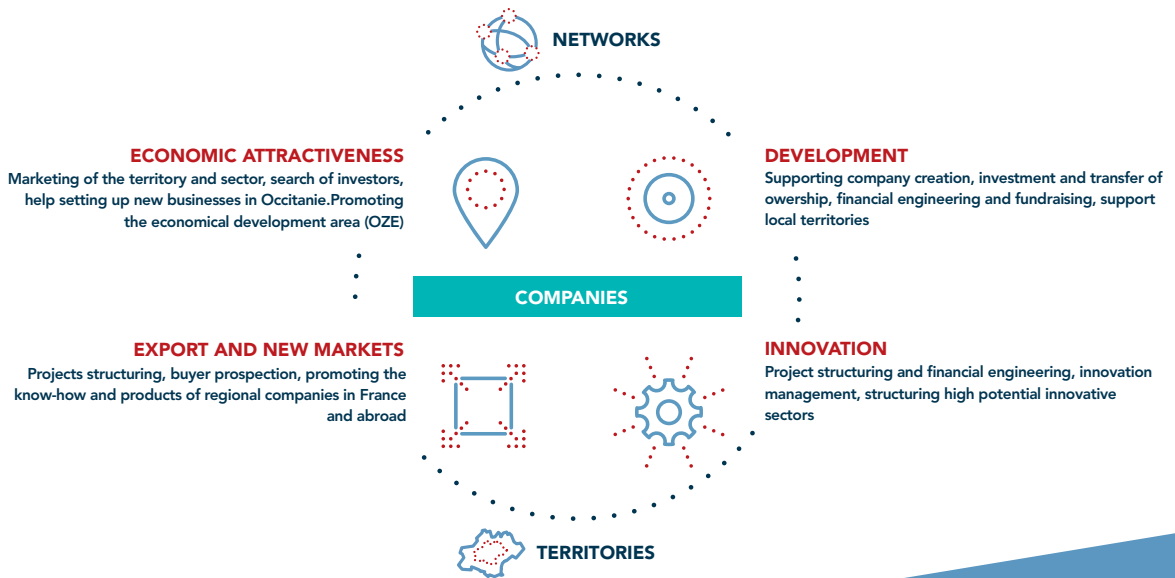
**1<sup>st</sup>** French region for GDP expenditure on R&D (3.7% of GDP), nearly 30,000 researchers

 **35** GRANDES ECOLES AND UNIVERSITIES, NEARLY 230,000 STUDENTS

# AD'OCC: economic development agency

AD'OCC's mission is to support companies in order to foster job and value creation throughout the region. Our objective is to ensure that your business develops in the Occitanie region and that your projects are deployed successfully!

AD'OCC is a team structured around 4 corporate requirements: economic attractiveness, innovation, growth, export and new markets. AD'OCC is equivalent to Business France at regional level (the national public operator in charge of international investment).



## AD'OCC KEY FIGURES

4 AD'OCC OFFICES OVERSEAS

170 INWARD INVESTMENT PROJECTS  
MANAGED ANNUALLY BY AD'OCC

40 BUSINESS IMPLANTATIONS PER YEAR,  
WITH AN AVERAGE OF 600 JOBS CREATED

1,000 HECTARES OF LAND AVAILABLE IN  
THE "OZE" BUSINESS PARKS

9,200 ORIGINAL PRODUCTS UNDER THE  
"SUD DE FRANCE" UMBRELLA BRAND

THE 180 EMPLOYEES ARE  
SPREAD ACROSS 23 SITES,  
4 OF WHICH ARE OVERSEAS.



THE AGENCY IS FUNDED BY  
THE REGIONAL COUNCIL AND  
CHAIRD BY CAROLE DELGA,  
PRESIDENT OF THE OCCITANIE  
REGION.

## AD'OCC TOOLS TO SUPPORT SUCCESSFUL BUSINESS DEVELOPMENT IN OCCITANIE

❖ **Regional offices in Shanghai, Casablanca, London and New York.**  
With a wide-reaching annual program of some 200 actions and events, the regional offices represent a dynamic business relay, interacting with the local ecosystem.

❖ **The "Sud de France" brand,** with 2,000 member companies and more than 9,200 products: wine, food and wellness products. Referenced in all major French outlets and on the café and restaurant circuit, the brand has already conquered many overseas markets.

- ▶ **Sud de France Winehub and Foodhub:** two free online platforms that connect Sud de France wine and food producers with buyers, traders, importers, distributors and retailers from all over the world.
- ▶ **Sud de France Master-Level Program:** the first comprehensive, accredited course on wines of the Languedoc-Roussillon, leading to an approved qualification, Master-Level Certificate – Languedoc-Roussillon.

### ❖ **Invest Package Occitanie**

- ▶ Customized land and real estate search
- ▶ Sector-specific expertise
- ▶ Strategic, legal and accounting advice
- ▶ Connection to a network of sector-specific regional expertise and economic stakeholders
- ▶ Simplification of procedures
- ▶ Support for recruitment and customized training
- ▶ Assistance for professional and residential mobility
- ▶ Financial engineering and support in harnessing regional, national or European aids

❖ **Quality real estate and property offers, including OZE (Occitanie Economic Zones):** business parks offering serviced land connected to major infrastructures, in a quality environment, with high value-added services (catering, meeting rooms, real estate rental, etc.) and a long-term development vision (land reserves for future expansion).

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