

LIFE19 GIE/FR/001013 « WAT'SAVEREUSE »

PROJECT LOCATION: France-Spain

BUDGET INFO:

Total amount: 1,587,985 €

% EC Co-funding: 55%



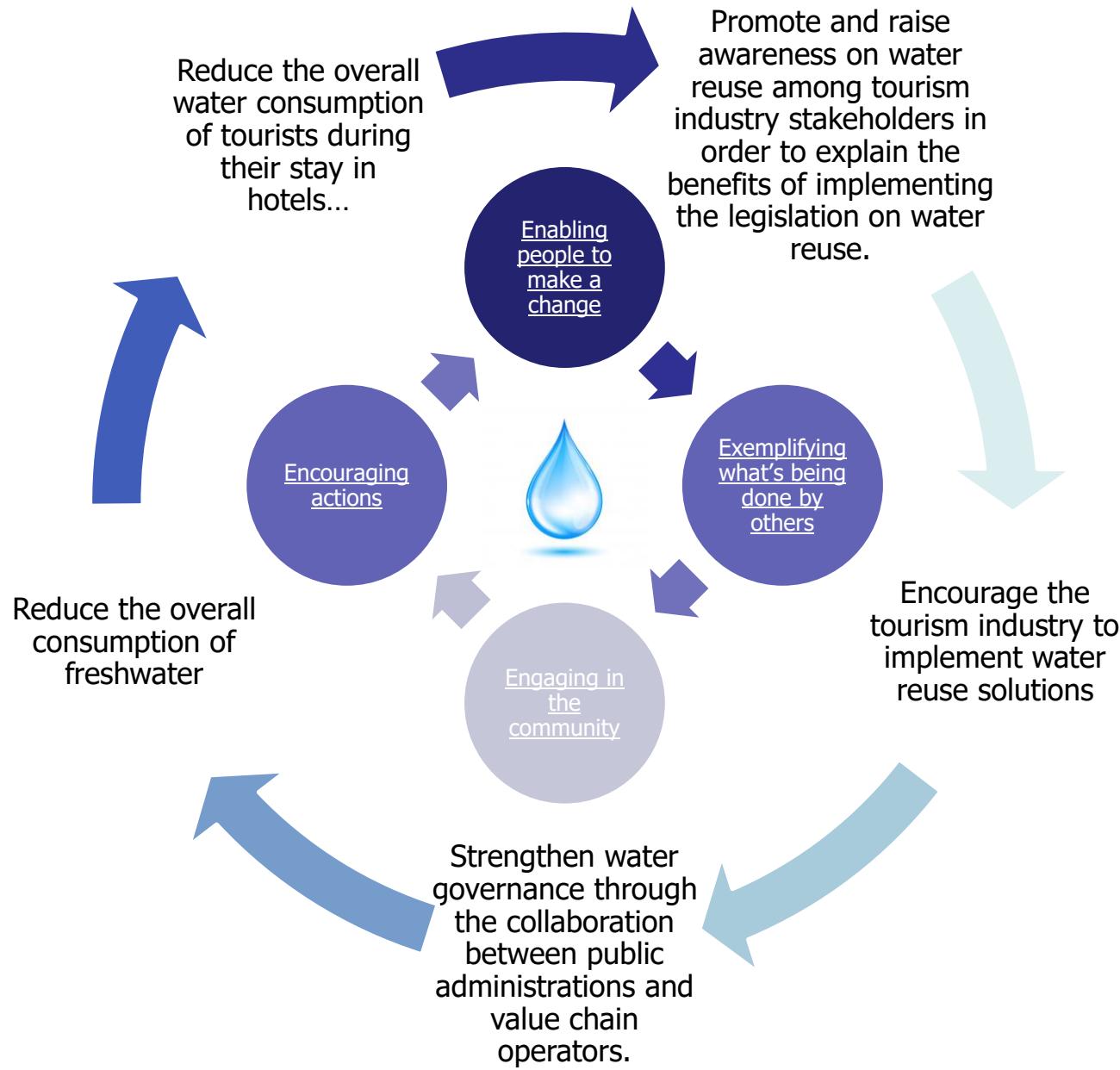
DURATION: Start: 01/09/20 - End: 30/09/23

PROJECT'S IMPLEMENTORS:

Coordinating Beneficiary: EGTC Eurorégion Pyrénées-Méditerranée

Associated Beneficiary(ies): ABAQUA, ACA, AD'OCC, AETIB, AQUAVALLEY, CLIQIB, CWP and EURECAT

OBJECTIVES & SCOPE



EXPECTED IMPACTS

INDICATORS	ESTIMATED IMPACT	%	AFTER LIFE PLAN	
N. of replication/transfer	7	countries	7	Countries
Reduction of cost per unit or process: Cost decrease based in water use saved	52.090.149 € / total water saved	29%	393.331.023 € / total water saved	29%
Awareness raising: n. Of entiteis/individuals reached /made aware	14,100,000 tourists + 15 municipalities + 810 suppliers + 31 institutions	30% change	35.300.000 tourists + 1125 water suppliers + 40 municipalities + 76 authorities	25 % change
website: n.of visits	3000 visits	100% change	4000 visits	33% change
behavioural change: n.of entities/individuals changing behaviour	14,100,000 tourists + 15 municipalities + 810 suppliers + 31 institutions	30 % change	14,100,000 tourists + 15 municipalities + 810 suppliers + 31 institutions	30 % change
Fostering Innovation: n. Of technical dissemination materials	6 technical dissemination materials	100% change	9 technical dissemination materials	33%
Number of municipalities that adopt action plans	15 municipalities	100% change	21	33%

POLICY IMPLICATIONS

The sustainability approach will include high level meetings, pulling financial resources, a common understanding on water reuse policy, development of legislation for water reuse in tourism facilities and policy recommendations for the European Institutions.

- Integrating policies for tourism and environmental planning, regulation, funding, communication and promotion policies in a shared strategy.
- Strengthening municipal leadership to guarantee broad participatory governance of tourism and water policies, thereby ensuring a pluralistic and diverse representation of players/parties.
- Strengthening the links between public authorities to line up the strategies at different scales, in different areas and with different authorities
- Generating open information as a key element in decision-making

CONTINUATION (REPLICATION, TRANSFER, MARKET UPTAKE)

REPLICATION TRANSFER

**The
beneficiaries
will continue
engagement :**

- We will organize the data concerning the implementation of programs, projects, impacts... usable for the dissemination regions. (resource bank)
- The communication and awareness raising campaigns will be designed to ensure an efficient replication in other regions.

- with the main water suppliers and tourism stakeholders
- in the replicability of the WATSAVEREUSE approach, further engagement with local communities, tourist, water suppliers and policy makers
- website
- The outputs from this project will be built into EPM's future actions