

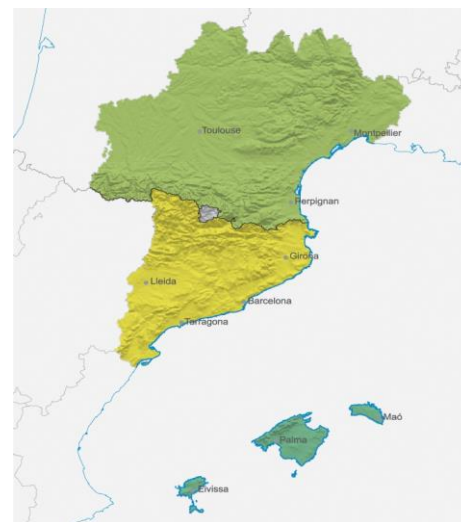
LIFE19 GIE/FR/001013 « WAT'SAVEREUSE »

PROJECT LOCATION: France-Spain

BUDGET INFO:

Total amount: 1,587,985 €

% EC Co-funding: 55%



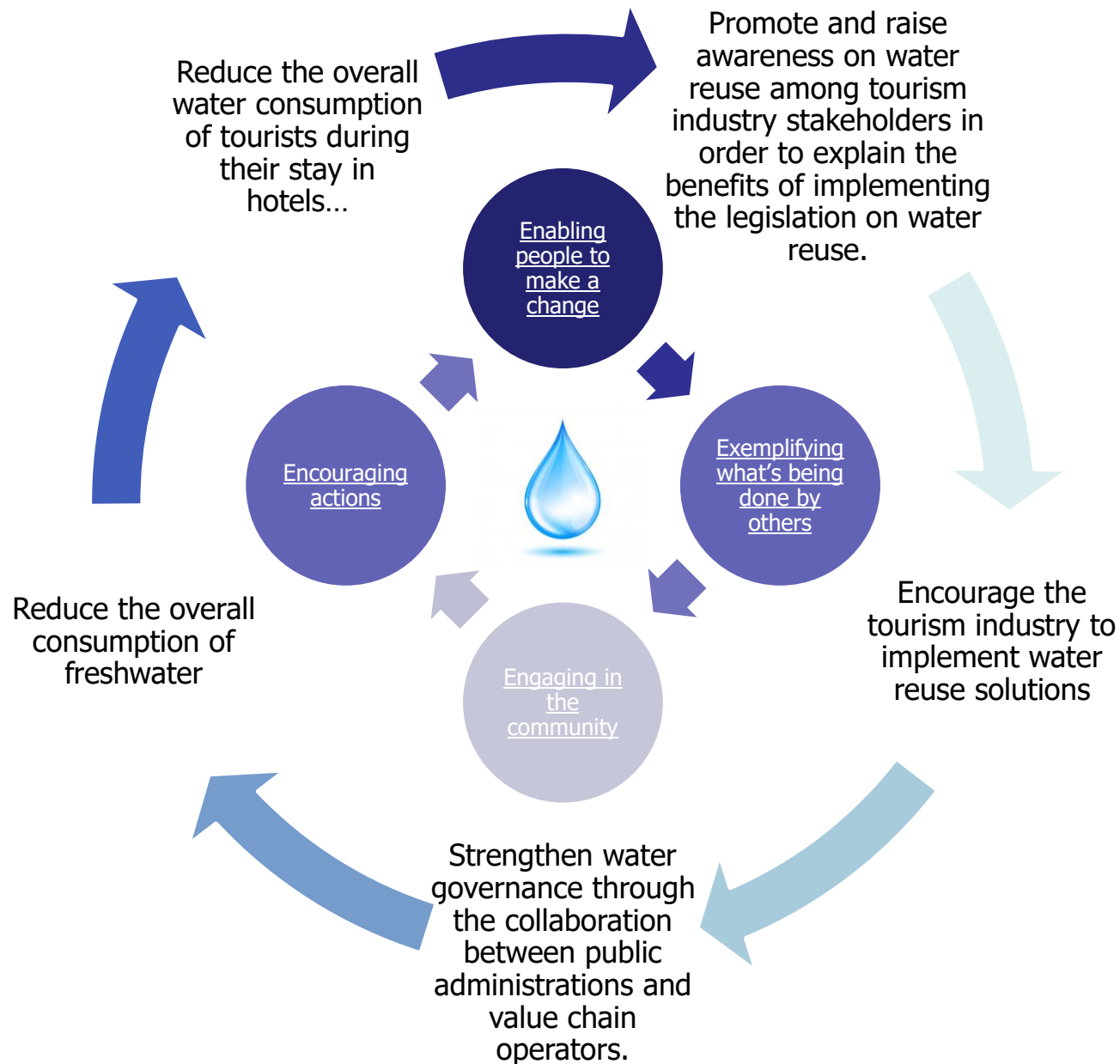
DURATION: Start: 01/09/20 - End: 30/09/23

PROJECT'S IMPLEMENTORS:

Coordinating Beneficiary: EGTC Eurorégion Pyrénées-Méditerranée

Associated Beneficiary(ies): ABAQUA, ACA, AD'OCC, AETIB, AQUAVALLEY, CLIQIB, CWP and EURECAT

OBJECTIVES & SCOPE



EXPECTED IMPACTS

| INDICATORS | ESTIMATED IMPACT | % | AFTER LIFE PLAN | |
|---|---|-------------|---|-------------|
| N. of replication/transfer | 7 | countries | 7 | Countries |
| Reduction of cost per unit or process: Cost decrease based in water use saved | 52.090.149 € / total water saved | 29% | 393.331.023 € / total water saved | 29% |
| Awareness raising: n. Of entiteis/individuals reached /made aware | 14,100,000 tourists + 15 municipalities + 810 suppliers + 31 institutions | 30% change | 35.300.000 tourists + 1125 water suppliers + 40 municipalities + 76 authorities | 25 % change |
| website: n.of visits | 3000 visits | 100% change | 4000 visits | 33% change |
| behavioural change: n.of entities/individuals changing behaviour | 14,100,000 tourists + 15 municipalities + 810 suppliers + 31 institutions | 30 % change | 14,100,000 tourists + 15 municipalities + 810 suppliers + 31 institutions | 30 % change |
| Fostering Innovation: n. Of technical dissemination materials | 6 technical dissemination materials | 100% change | 9 technical dissemination materials | 33% |
| Number of municipalities that adopt action plans | 15 municipalities | 100% change | 21 | 33% |

POLICY IMPLICATIONS

The sustainability approach will include high level meetings, pulling financial resources, a common understanding on water reuse policy, development of legislation for water reuse in tourism facilities and policy recommendations for the European Institutions.

- Integrating policies for tourism and environmental planning, regulation, funding, communication and promotion policies in a shared strategy.
- Strengthening municipal leadership to guarantee broad participatory governance of tourism and water policies, thereby ensuring a pluralistic and diverse representation of players/parties.
- Strengthening the links between public authorities to line up the strategies at different scales, in different areas and with different authorities
- Generating open information as a key element in decision-making

CONTINUATION (REPLICATION, TRANSFER, MARKET UPTAKE)

REPLICATION TRANSFER

- We will organize the data concerning the implementation of programs, projects, impacts... usable for the disseminations regions. (resource bank)
- The communication and awareness raising campaigns will be designed to ensure an efficient replications in other regions.

The beneficiaries will continue engagement :

- with the main water suppliers and tourism stakeholders
- in the replicability of the WATSAVEREUSE approach, further engagement with local communities, tourist, water suppliers and policy makers
- website
- The outputs from this project will be built into EPM's future actions