

MARINE INDUSTRIES AND SERVICES in OCCITANIE

AD'OCC assists companies in the leisure marine industry in their set-up and development



IN PARTNERSHIP WITH

Leisure marine industry

key figures



35 marinas
+ 30,000 rings



13 million
tourists
a year



40,000 ha of ponds
and lagoons
220 km of coastline and
300 km of canals



20 seaside
resorts



+ 1,800 businesses
+ 2,800 jobs in the yachting
and leisure marine sector
65% of which in the manufacturing

- Occitanie, France's leading catamaran builder
- A full supply chain from manufacturers to equipment manufacturers and subcontractors

- Leading refit center in the French Mediterranean for boats ranging from 10 to 30 meters
- Top 10 board sports destinations in the world

Main regional businesses

covering the entire value chain

CATANA, OUTREMER, GUN BOAT, WINDELO, DELTA VOILES, TRILAM, TENDERLIFT, NOVAL, CHANTIER MARTINEZ, VIGOUROUX, FRENCH EAUX, MARINE FLOOR EUROPE, E-NAV SYSTEMS, CANET PREMIUM SERVICES, ETC.



Boating events

In Occitanie - France

- **International Multihull Show** - La Grande-Motte - April
- **Les Nautiques** - Port Camargue - April
- **Fall Boat Show** - Cap d'Agde - October/November
- **Multihull and refit opportunities** - Canet-en-Roussillon October

International

- **Paris Nautic Show** Bourget - November
- **Metstrade** Amsterdam - October



A dynamic region to set up your business

The Occitanie region council and its development agency can assist you with your real estate needs in the region

The major maritime and river marinas



- + 50 nurseries/incubators - Réso IP+, including 6 managed by AD'OCC
- 40 business parks, the Occitanie Economic Zone (OZE)
- Real estate opportunities with sea access: Canet-en-Roussillon, Port Leucate, Sète...

A hub for innovation in the boating industry

- France's leading region in terms of R&D intensity (3.7% of GDP)
- 1 dedicated maritime and river boating campus: all education levels from secondary school

- to higher education are available
- 6 research institutes
- 7 secondary schools (vocational degrees, high school graduation, superior technician certificates)

Training, higher education, and research

INSA, Institute of Electronics and Systems (IES), Laboratory of Mechanics and Civil Engineering (LMGC), University of Perpignan Via Domitia (UPVD), Institute Charles Gerhardt Montpellier (ICGM), CRITT Technacol Tarbes, CRITT Mechanics and Composite, Institute of Business Administration, Oceanographic Observatory of Banyuls-sur-Mer, IMT Mines Alès and Albi, etc.

Continuing education and apprenticeship

GRETA, INM, CFA Nicolas Albano, Polyvia formation: specific institutes

- Mediterranean Nautical Institute – Saint Cyprien/Grau-du-Roi (Centre de formation Purple Campus Le Grau-du-roi www.purple-campus.com/campus/grau-du-roi-inm-by-purple/)
- Nauti Campus – Canet-en-Roussillon www.nc.campus-metiers-occitanie.fr/

A network of stakeholders

- 3 clusters or professional associations:
 - Mediterranean Sea Innovation Cluster (Pôle Mer Méditerranée)
 - Union of Port Cities of Occitanie (UVPO)
 - Aqua-Valley
- France's first sector-specific contract for the nautical industries and services
- A directory listing nautical industry stakeholders in Occitanie



Scan to view





AD'OCC, the Occitanie Region's agency for economic development and business attraction, supports you every step of the way as you establish, expand, or form partnerships in Occitanie. We offer you a confidential service, tailor-made and free of charge.

Contact us - let's talk about your projects!



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