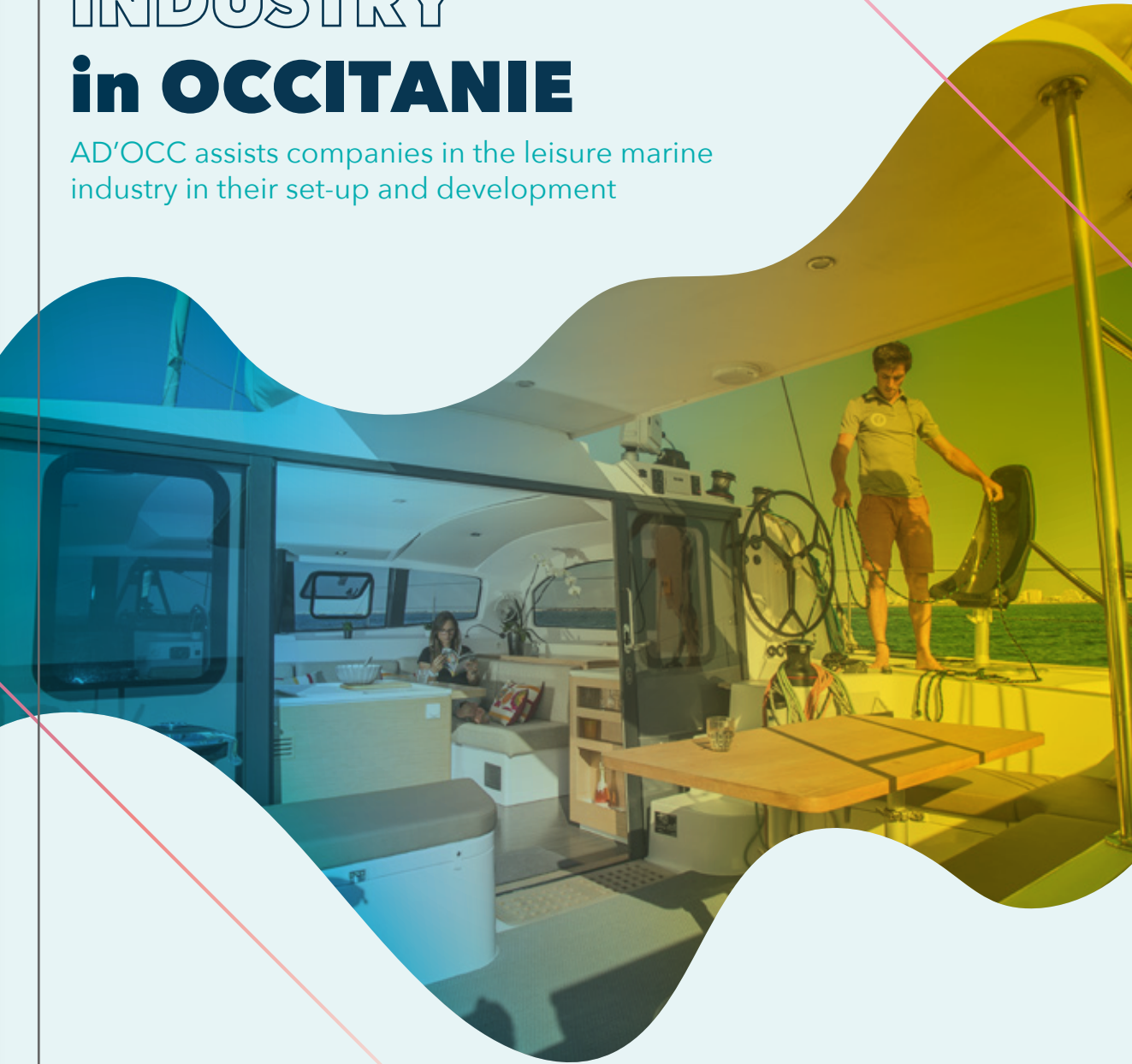


# LEISURE MARINE INDUSTRY in OCCITANIE

AD'OCC assists companies in the leisure marine industry in their set-up and development



# Leisure marine industry

## key figures



**35 marinas**  
**+ 30,000 rings**



**14 million**  
**tourists**  
a year



**40,000 ha** of ponds  
and lagoons  
**220 km** of coastline and  
**300 km** of canals



**20 seaside**  
**resorts**



**+ 1,400** businesses  
**+ 3,700** jobs in the yachting  
and leisure marine sector  
**75%** of which in the industry

- Occitanie, 1<sup>st</sup> French region for the construction of catamaran
- A full supply-chain from manufacturers to equipment manufacturers and subcontractors
- Top 10 board sports destinations in the world



## Main regional businesses

CATANA, OUTREMER, GUN BOAT, WINDELO, DELTA VOILES, TRILAM, TENDERLIFT, NOVAL, CLS, KINÉIS, CHANTIER MARTINEZ, LIBERTIST, VIGOUROUX SEA, etc.



## Boating events

### In Occitanie - France

- **International Multihull Show**  
La Grande Motte - April
- **Multihull opportunities**  
Canet en Roussillon - October
- **BtoSea Convention**  
La Grande Motte - Last quarter
- **Fall Boat Show**  
Agde - October
- **Les Nautiques**  
Port Camargue - April

### International

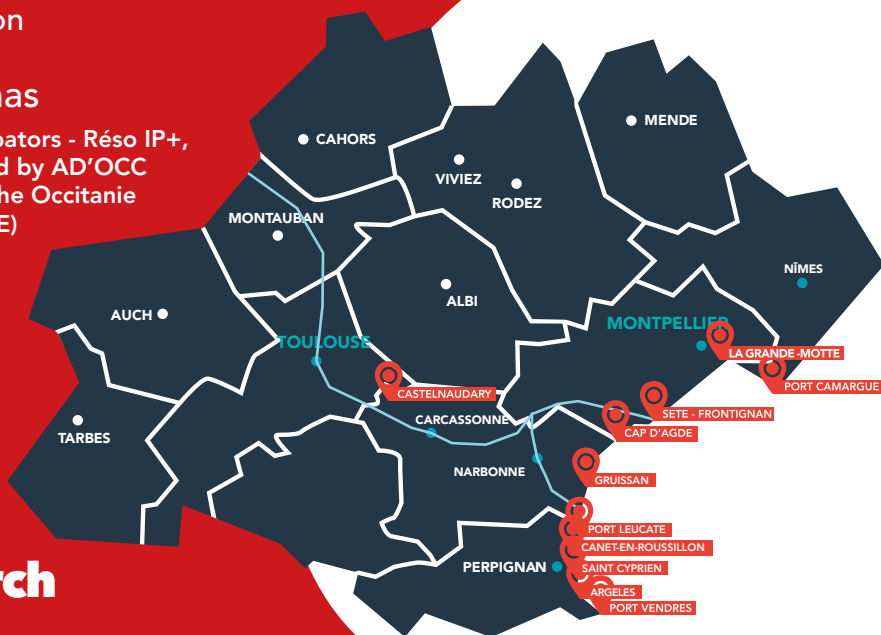
- **Boot**  
Düsseldorf (Germany)
- **Nautic Paris Boat Show**  
Paris
- **METSTRADE**  
Amsterdam (Netherlands)

# Location sites to set up your new business venture

The Occitanie region council and its development agency can assist you with your real estate needs in the region

## The main marinas

- + 50 nurseries/incubators - Réso IP+, including 6 managed by AD'OCC
- 40 business parks, the Occitanie Economic Zone (OZE)
- Real estate opportunities with sea access: Canet en Roussillon, Port Leucate, Sète...



## Training and Research

- 1 dedicated maritime and river boating campus: all education levels from secondary school to higher education are available
- 6 research institutes
- 7 secondary schools (vocational degrees, high school graduation, superior technician certificates)

## Training program, higher education and research

INSA, Institute of Electronics and Systems IES, Laboratory of Mechanics and Civil Engineering (LMGC), University Polytechnic School of Montpellier, CRITT Mechanics and Composites, Institute of Business Administration (IAE) - UPVD, Oceanological Observatory of Banyuls-sur-Mer, Schools of Mines in Alès and Albi...

## Training and apprenticeship

(GRETA, INM, CFA Nicolas Albano, Polyvia formation): specific institutes including the Mediterranean Nautical Institute, Nauticampus - Canet-en-Roussillon  
<https://nc.campus-metiers-occitanie.fr/>

## Cluster and trade associations

Mediterranean Sea Cluster, Union of Port Cities of Occitanie (UVPO) and AquaValley Water Cluster.





AD'OCC, the economic development agency of the Occitanie region, will assist you during all the stages of your project in Occitanie.

**We offer you a confidential service, tailor-made and free of charge.**

[www.invest-in-occitanie.com](http://www.invest-in-occitanie.com)

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 CATANA53@NoelHautemaniere-modifie - NeOcean - Zodiac Nautic - Outremer - Windelo - ©Overboat NEOCEAN

**MONTPELLIER**

3840 Avenue Georges Frêche  
 CS 10012 - 34477 Pérols  
 Cedex - France  
 Tél.: +33 (0)4 99 64 29 29

**TOULOUSE**

La Cité - 55 Avenue Louis Breguet  
 CS 84008 - 31028 Toulouse  
 Cedex 4 - France  
 Tél.: +33 (0)5 61 12 57 12



[www.agence-adocc.com](http://www.agence-adocc.com)

